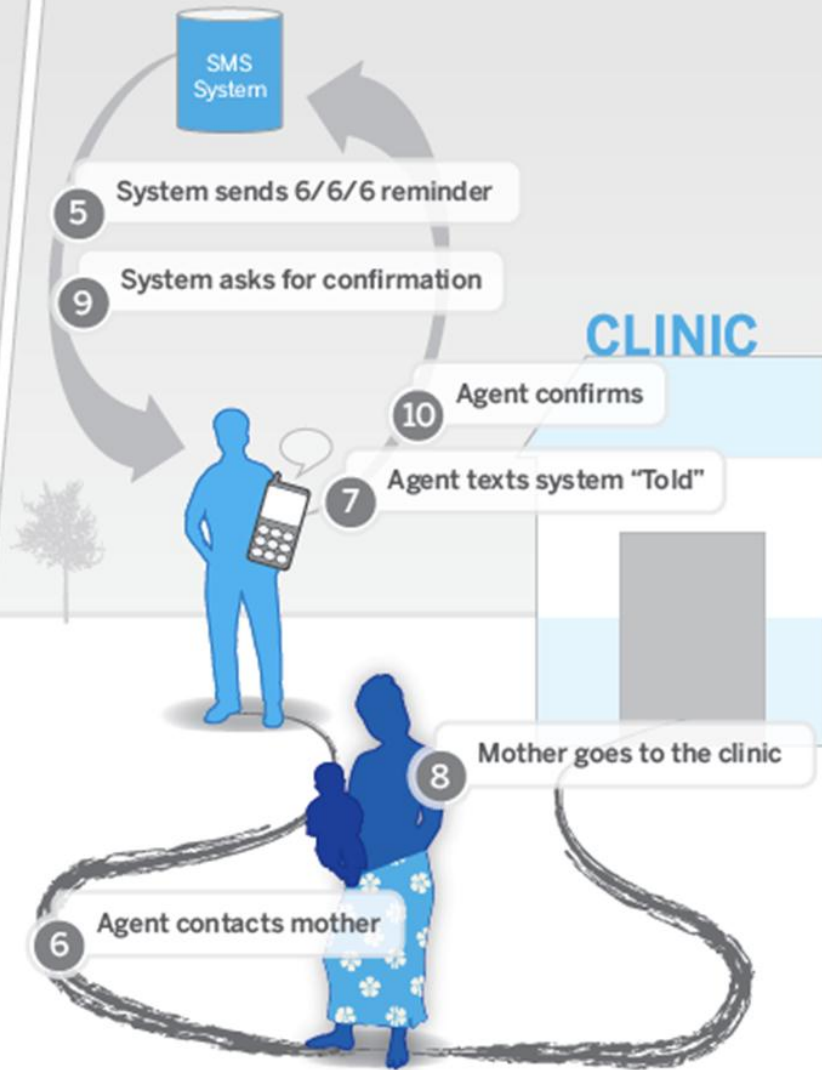


RemindMi Process



Emergent Practices

1. Health Systems not Interventions
2. Look at care from beneficiaries perspective
3. Participatory and Iterative Design
4. Empowerment, Incentives and Feedback
5. The Power of Personal Phones

